

The ULTIMATE

**Very Low Cost!
Only \$20 and 40
stamps...You
can't afford to
miss this!**

Perpetual Stamp & Cash Program

We are Direct Mail Essentials (DME) and we have been in the direct mail home-business market since 1985. Over the past few years, many people have been urging us to create a low-cost stamp program that would last for years and get a super high response.

We love a challenge! So we spent two years evaluating every direct mail program we could find (over 30 of them). We analyzed each program in detail with a goal to create the ULTIMATE stamp program with a CASH bonus... a simple program designed so that **EVERYONE** can succeed, not just the big mailers! This program can help you create a steady flow of cash, stamps and fresh mailing names. We've got built-in features to give it mass market appeal for years to come. Just look at all the features and benefits we offer:

- **Best price range** – everyone can afford this and join instantly! We pay **WEEKLY!**
- **Amazing value** – You get a custom flyer like this one, "Fast-Start" instructions, 60 fresh hot mailing names, and our exclusive "DME Success Report" (a \$49.95 value) when you join. Mail just 60 flyers to launch your business (not thousands).
- **Four levels of commission** – this is the perfect number of pay levels based on 30+ years in the industry. Plus, we send you **FREE** bonus mailing names as you earn!
- **No monthly fees and no hidden costs** – a lifetime membership!
- **Realistic potential** – We're all tired of the outrageous hype and deception.
- **Perpetual promotion** – The only program to pay in stamps, cash & mailing names
- **The company places new members under active people** – A **HUGE Bonus!!!**

You can earn on four levels automatically as your team grows!

Level 1: (your personally sponsored members) 20 stamps and \$5

Level 2: 5 stamps and 30 fresh "buyer" mailing names on labels

Level 3: 20 stamps

Level 4: \$6 and 30 fresh "buyer" mailing names on labels

EXAMPLE: Sponsor 3 who each do the same through four levels and you would earn 540 stamps and \$501 plus lots of new mailing names... a total value of almost **\$1,000** with only personally sponsoring 3 people! Sponsor 5 who each do the same through four levels and you would earn 2,725 stamps and \$3,775 and tons of fresh mailing names... **total value of over \$5,000!!!** This is SIMPLE and has massive potential for a very small member fee!

NOTE: You almost "break-even" with just 2 people sponsored! With 3 sponsored you are in profit! Very few programs are designed to get you into profit this fast. **This is SO important!**

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (optional) _____

TO JOIN: Mail 40 first class "Forever" stamps and \$20 to DME
Option: mail only \$40 & no stamps

We do not have discount entries with "free spots" as that is unfair. When there are less than 4 people in the payline we use the extra money for bonus incentives to boost the success of our members.

Mail to: DME, PO Box 366, Sandpoint, ID 83864

Referral Members:

- 1 James J. Jones
- 2 Ned Johnson
- 3 George Norr
- 4 Mary Brothers

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